

# **In a Heartbeat... What Training Programs Does Jim Jacobus Do?**

## **Leadership/Management Training**

### **“ Living Life Large Leadership”**

This leadership program is fashioned, as you would expect, after our “Living Life Large” keynote and its principles. It speaks to how each manager can best maximize their own potential and through example “lead” their employees to do the same. The very least our employees can expect from their management team are people who are compelled, committed, successful planners, constantly growing and taking full responsibility. We can’t have them do or go where we haven’t or won’t!

### **“WOW Leadership ... Would They Die For You”**

Much like our “Quadruple Your Effectiveness” sales program, this presentation teaches managers about leadership styles, identifies their own style, discusses the pluses and minuses of each and then leads them on a

discovery process of how they can most effectively lead every employee to their own full potential.

## **More In a Heartbeat... What Training Programs Does Jim Jacobus Do?**

### **Leadership/Management Training Continued ...**

#### **“Interviewing, Hiring & Training Extraordinary Employees”**

One of our most popular programs! Interviewing, hiring and training practices are critical to the success of every manager and quite frankly, most of us do a lousy job! This workshop takes every one through the essential steps for getting and retaining quality employees. You will walk away from this seminar with new insights and hands on tools to begin building or adding to a team that performs “over the top”!

#### **“Teambuilding ... The Key to Management Performance!”**

No manager can do it all themselves, it takes strong individual skills from each individual employee and it takes the management skills to put the most effective

**team together. This seminar leads the manager through what business teambuilding is and exposes them to the skills necessary for building and maintaining or coaching and effective team. If you want to get the most from your employees by creating awesome synergy ... start here!**

# **GEN X**

**Managing and Leading the “NEW” Generation of Employees!**

**Nose rings, purple hair and who knows what else next?**

**What is wrong with these kids today? Surely this is just a phase ... isn't it? Owners, managers, supervisors and co-workers are scratching their collective heads trying to understand this “new” generation as it begins to impact our workplace.**

**A phase? No! This is truly a generation of it's own and just like the boomers it has its own culture. A culture born out**

of the environment created by the generation of boomers they are following. This presentation explores the reasons for the cultural shift and why managers perceive changes like a lack of motivation, skepticism, no respect for authority, boredom, always asking questions and many more leadership challenges.

Understanding the reasons for the culture shift and identifying the challenges leadership must deal with, the presentation offers a number of proven strategies for maximizing all of the positive qualities they possess! Positive qualities?

Yes, there are many! This is the fastest, most creative, street smart, technically savvy generation in history! They bring tremendous assets to the workplace that today's sharpest leaders are already utilizing. Want to join them or would you prefer to be found in the corner someday mumbling incoherently "what happened" while the kid with the nose ring manages your team?

**\*Note: In ten years of professional speaking, this is the hottest topic we have seen. Because it has both professional and personal appeal there is something here for everyone who attends. Want to understand your employees better? Your co-workers? How about your kids? This is for you!**